

AGENDA 2019

Learn the Foundations of Sports and Data
Netherlands Sports Data GTC is a 1-day intensive global training camp for European professionals and students with a passion for Sports Performance Data, Sports Marketing, Sports Business and Sports Technology. Focus on building new technical skills, techniques and demonstrating vendor tools. Use real-world case-studies and examples of a data-driven world of Sports, Media and Entertainment. Target audience are beginners-to-intermediate level.

Presented by Vumero. Hosted & Powered by KPMG Netherlands.

FRIDAY 29th MARCH, 2019

	Room A (A00.06)	Room B (B00.14/18/20/22/2)
8:15am – 8:45am	Registration	
8:45am – 9:00am	Opening & Welcome Remarks Thomas Alomes (Head of EMEA, Vumero) Paul Adriani (Sports Analytics Lead, KPMG Netherlands)	
SESSION 1 9:00am – 10:00am (60 minutes)	Visualize Pro-Cycling Data Into Meaningful Insights with Microsoft Power BI KPMG Chelsea Disseldorp Senior Consultant	The Added Value of Sport Scientists to Build & Improve Performance Using Athlete Tracking Technology Catapult Sports Joost Burger Sports Scientist Rob Verhoeven Business Development Manager
SESSION 2 10:15am – 11:15am (60 minutes)	Streaming Analytics – Democratising Football All Over The World Mycujoo Patrick Plaatje Director of Technology	3D Motion Tracking In Sports Xsens Felix Wolbert Business Development Manager EMEA
SESSION 3 11:30am – 12:30pm (60 minutes)	Developing Algorithms For Automatically Calculating The Probability Of Player Injuries JOHAN Sports Niels van der Linden Head of Sports Science	Global Trends in Sports Analytics & Technology Sports Experience Arno Hermans Founder
12:30pm – 1:30pm	Networking & Lunch	
SESSION 4 1:30pm – 2:30pm (60 minutes)	Venue Data No One Sees – The Foundation Of Customer Engagement Verteda Matthew Prosser Sales Director	How Predictive Data Helps Football Scouting & Recruiting Remiqz Football Analytics Alexander Schram Manager Data Science & Lead Developer
SESSION 5 2:45pm – 3:45pm (60 minutes)	Using Data For Success TeamNL & NeVoBo Bernadet van Os Performance Manager, Technology TeamNL Rick van Baar Sport Scientist Nederlandse Volleyball Bond	Analysing The Effectivity Of Players & Teams Ortec Sports Dr. Bertus Talsma Data Scientist
SESSION 6 4:00pm – 5:00pm (60 minutes)	Video Analysis, Research & Implementing Emerging Technologies KNLTB Aldo Hoekstra Embedded Scientist	Analytics For Gold Medal Results – Speed Skating Case Study SAS Joran Roor Data Scientist
5.00pm	End of Training Camp	