

INDICATIVE AGENDA

2019

Learn the Foundations of Sports and Data

Netherlands Sports Data GTC is a 1-day intensive global training camp for European professionals and students with a passion for Sports Performance Data, Sports Marketing, Sports Business and Sports Technology. Focus on building new technical skills, techniques and demonstrating vendor tools. Use real-world case-studies and examples of a data-driven world of Sports, Media and Entertainment. Target audience are beginners-to-intermediate level.

Presented by Vumero. Hosted & Powered by KPMG Netherlands.

FRIDAY 29th MARCH, 2019

	Room A (A00.06)	Room B (B00.14/18/20/22/2)
8:15am – 8:45am	Registration	
8:45am – 9:00am	Opening & Welcome Remarks Thomas Alomes (Head of EMEA, Vumero) Paul Adriani (Sports Analytics Lead, KPMG Netherlands)	
SESSION 1 9:00am – 10:00am (60 minutes)	Using Data For Success TeamNL Bernadet van Os Performance Manager, Technology	Leveraging Wearable Data Using Machine Learning Catapult Sports TBA
SESSION 2 10:15am – 11:15am (60 minutes)	Fan Engagement – Connected Stadium AFC Ajax TBA	Translating Performance Data Into Practical Solutions For Coaches JOHAN Sports Niels Van Linden Head of Sports Science
SESSION 3 11:30am – 12:00pm (30 minutes)	Fan Engagement – Social Media Analytics AZ Alkmaar TBA	Global Trends in Sports Analytics & Technology Sports Experience Arno Hermans Founder
SESSION 4 12:00pm – 12:30pm (30 minutes)		3D Motion Tracking In Sports Xsens TBA
12:30pm – 1:30pm	Networking & Lunch	
SESSION 5 1:30pm – 2:30pm (60 minutes)	Visualize Pro-Cycling Data Into Meaningful Insights with Microsoft Power BI KPMG Chelsea Disseldorp Senior Consultant	How Predictive Data Helps Football Scouting & Recruiting Remiqz Football Analytics Alexander Schram Manager Data Science & Lead Developer
SESSION 6 2:45pm – 3:45pm (60 minutes)	Integrated Stadium Analytics Verteda Matthew Prosser Sales Director	Analysing The Effectivity Of Players & Teams Ortec Sports TBA
SESSION 7 4:00pm – 5:00pm (60 minutes)	Analytics For Gold Medal Results – Speed Skating Case Study SAS Joran Roor Data Scientist	Membership & Participation Analytics KNLTB TBA
5.00pm	End of Training Camp	